

Publishing Safety and Health Articles in Peer Reviewed Professional Journals

An Overview of an Author's Experience

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Steps to Consider When Developing a Publication



1. Identify Topic

- Review Magazine Style, Content, Understand Magazine Audience
- Be Aware of Current Topics of Interest.
- Sources of Current Interest May Include:
 - Conference Exit Interviews/Surveys
 - PDC Attendance
 - Magazine Surveys
 - White Papers
 - News
 - Other Magazines
 - Committees
- Focus on Practical Applications and Relevance to Daily Jobs
- Consider Educational Topics that are the Core of the EH&S Business
- Consider Emerging Topics

Steps to Consider When Developing a Publication (Cont.)



2. Communicate with Editor/Staff

- Confirm Needs
- Identify Submittal Requirements (Length, Format)
- Understand Schedule, Reliability is a Must

3. Write

- Keep Prose Simple (Audience Experience Levels Will Vary)
- Limit Jargon and Acronyms to the Essential
- Keep Short, But Sweet (Remember Less is More)
- Ensure Clarity
 - (Answer the Five “W”s—Who, What, When, Where, Why)
- Confirm Facts/Figures; Include References
- Acknowledge Contributors/Acknowledge Supporters
- Include Contact Names, Addresses and Phone/Fax Numbers for Readers Wanting More Information

4. Review

- Proof Read Work (Internal Peer Review Suggested)

5. Submit Electronically

Above all else...

Have FUN!!

